

2009 Summer Advertising Specials

It is very important that your business remain visible to potential customers during these difficult times. If a customer looks for your ad and can't find it, they will assume that you are out of business.

**Our Summer Discounts will reduce your advertising costs and keep you visible!
They also offer a chance to reach new customers in a different area.**

You can choose to use the money you save in the Ledger or MountainBrook Mountaineer to advertise in The Johnson Ranch Round Up. The Round Up is a monthly electronic publication for the residents of Johnson Ranch that gets 3,500 hits per month. See the Round Up at: <http://www.johnsonranchroundup.com>

We suggest you offer "summer specials" in your ads to encourage customer response.

Gold Canyon Ledger	Regular Price	Summer Special	Save
Business Directory	\$75.00	\$65.00	\$10.00
1/6 page	\$156.00	\$136.00	\$20.00
1/3 page	\$282.00	\$252.00	\$30.00
1/2 page	\$415.00	\$375.00	\$40.00
Full Page	\$650.00	\$600.00	\$50.00

MountainBrook Mountaineer	Regular Price	Summer Special	Save
Business Directory	\$50.00	\$25.00	\$25.00
1/6 page	\$90.00	\$70.00	\$20.00
1/3 page	\$175.00	\$145.00	\$30.00
1/2 page	\$250.00	\$210.00	\$40.00
Full Page	\$400.00	\$350.00	\$50.00

Any ad that appears in either the Ledger or the Mountaineer (or both) will be eligible to run in the Round Up at these special prices. This is the same ad with no changes.

Johnson Ranch Round Up	Regular Price	Summer Special	Save
Business Directory	\$35.00	\$10.00	\$25.00
1/6 page	\$83.00	\$20.00	\$63.00
1/3 page	\$160.00	\$30.00	\$130.00
1/2 page	\$200.00	\$40.00	\$160.00
Full Page	\$300.00	\$50.00	\$250.00

These special ad rates apply only to advertisers who SIGN A CONTRACT and authorize a credit card for the monthly charges June of 2009 thru October of 2009. Advertiser agrees to run the full length of the contract or be back-charged the regular advertising rates for the number of month(s) the advertisement did appear.

These rates are for summer only. (June 2009 thru October 2009) All advertising rates revert to the regular price November 1, 2009.

These prices do not include composition charges. Any new ad, or changes in an existing ad will be charged composition.

Call **480-982-3087** today!

See more about all our publications at <http://www.raysprinting.net/publications>

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